

Boyle McCauley News

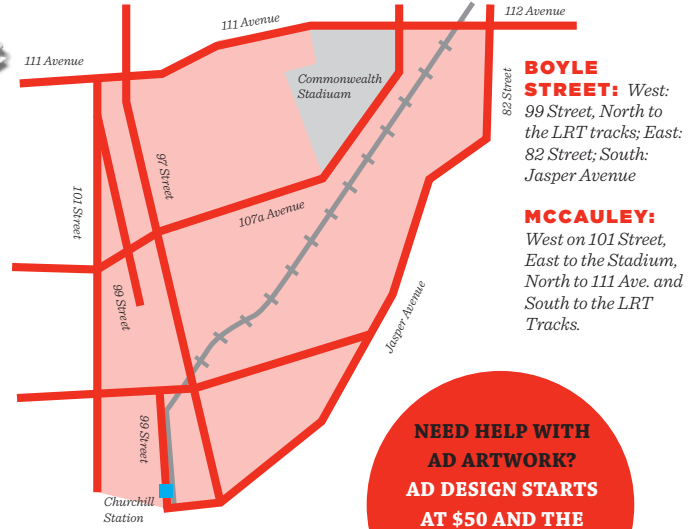
VOICE OF THE COMMUNITY SINCE 1979

VISIT US AT BMCNEWS.ORG



The Boyle McCauley News is published in print ten times a year and reaches the 5000+ residents of Boyle and McCauley communities in Edmonton.

The paper is distributed to 5,500 homes (houses and apartments) in the McCauley and Boyle Street neighbourhoods, as well as select businesses. There is a newspaper distribution box outside of the Italian Centre, which is utilized by people both in and outside of the area who shop at the Italian Centre. As well, our website gets around 1000 hits per month, and many of our online readers are from elsewhere in the city (and beyond).



BOYLE STREET: West: 99 Street, North to the LRT tracks; East: 82 Street; South: Jasper Avenue

MCCAULEY: West on 101 Street, East to the Stadium, North to 111 Ave. and South to the LRT Tracks.

NEED HELP WITH AD ARTWORK? AD DESIGN STARTS AT \$50 AND THE TEMPLATE IS YOURS TO KEEP!

PUBLICATION SCHEDULE & AD BOOKING DEADLINES

The paper is published eight times a year, every six weeks.

ISSUE ON STANDS	BOOKING DEADLINE	ARTWORK DEADLINE
FEBRUARY 1	JANUARY 15	JANUARY 20
MARCH 15	FEBRUARY 23	FEBRUARY 27
MAY 1	APRIL 15	APRIL 20
JUNE 15	MAY 25	MAY 30
AUGUST 1	JULY 15	JULY 20
SEPTEMBER 15	AUGUST 25	AUGUST 30
NOVEMBER 1	OCTOBER 15	OCTOBER 20
DECEMBER 15	NOVEMBER 25	NOVEMBER 30

SUBMISSION GUIDELINES

- Ad files must be in PDF or JPG format
- All artwork must be submitted at high quality print resolution (300DPI), and should be at least 1MB in size.
- Absolutely no MS Word or MS Publisher files will be accepted. Please export to 300DPI PDF or JPG.

EMAIL COMPLETED ARTWORK TO ADS@BMCNEWS.ORG

PRINT AD PRICES

SIZES ARE LISTED IN W"xH" FORMAT • SIZES ARE IN INCHES • RATES ARE PER ISSUE. AD PRICES DO NOT INCLUDE 5% GST

1/16 PAGE 5"W x 2" H \$70 B/W \$92 COLOUR	1/8 PAGE 5"W x 2.85" H \$98 B/W \$150 COLOUR	1/4 PAGE 5"W x 5.5" H \$198 B/W \$290 COLOUR	BANNER 10.5"W x 3.75" H \$205 B/W \$297 COLOUR	HALF PAGE 10.5"W x 5.5" H \$455 B/W \$640 COLOUR	FULL PAGE 10.5"W x 11" H \$760 B/W \$1072 COLOUR

ONLINE ADS AT BMCNEWS.ORG ARE FREE FOR THE FIRST MONTH OF PRINT AD BOOKING!