

# Boyle McCauley News

VOICE OF THE COMMUNITY SINCE 1979

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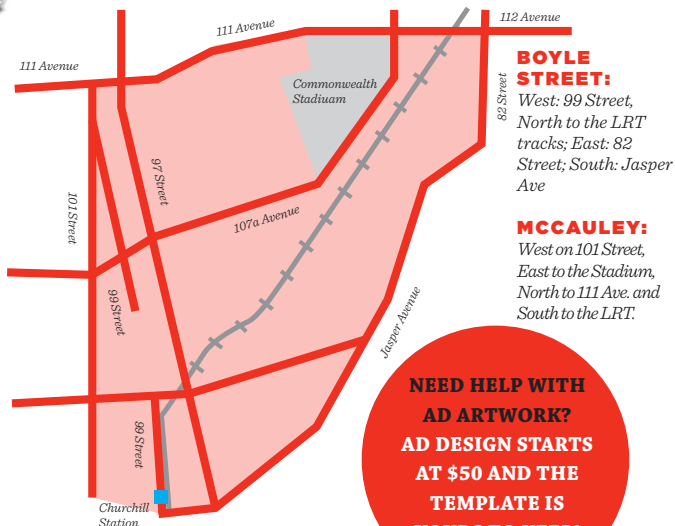
The Boyle McCauley News is published in print and online.

It reaches the 5000+ residents of Boyle and McCauley communities in Edmonton.

The paper is distributed to homes and numerous businesses in and around the area, including Zocalo, the Italian Centre, and Lucky 97.

Newspaper boxes and racks are located near Sorrentino's, by Riverside Towers, at the Boyle Street Plaza main entrance, next to the Downtown Farmers Market, as well as near Lucky 97. Look for more new locations soon!

Our website gets an average of 3000 unique visitors per month, making web ads a great option.



**NEED HELP WITH AD ARTWORK?**  
**AD DESIGN STARTS AT \$50 AND THE TEMPLATE IS YOURS TO KEEP!**

## PUBLICATION SCHEDULE & AD BOOKING DEADLINES

The paper is published six times a year, every eight weeks.

ISSUE ON STANDS	BOOKING DEADLINE	ARTWORK DEADLINE
FEBRUARY 1	JANUARY 12	JANUARY 15
APRIL 1	MARCH 12	MARCH 15
JUNE 1	MAY 12	MAY 15
AUGUST 1	JULY 12	JULY 15
OCTOBER 1	SEPTEMBER 12	SEPTEMBER 15
DECEMBER 1	NOVEMBER 12	NOVEMBER 15

## SUBMISSION GUIDELINES

- Ad files must be in PDF or JPG format
- All artwork must be submitted at high quality print resolution (300DPI), and should be at least 1MB in size.
- MS Word or MS Publisher files will not be accepted. Please export to 300DPI PDF or JPG.

EMAIL COMPLETED ARTWORK TO [ADS@BMCNEWS.ORG](mailto:ADS@BMCNEWS.ORG)

## PRINT AD PRICES ▼ WEB-ONLY ADVERTISING: \$50/MONTH

SIZES ARE LISTED IN W"xH" FORMAT • SIZES ARE IN INCHES • RATES ARE PER ISSUE. AD PRICES DO NOT INCLUDE 5% GST

<b>1/16 PAGE</b> 5"W x 1.75" H <b>\$70 B/W</b> <b>\$92 COLOUR</b>	<b>1/8 PAGE</b> 5"W x 3.5" H <b>\$98 B/W</b> <b>\$150 COLOUR</b>	<b>1/4 PAGE</b> 5"W x 7" H <b>\$198 B/W</b> <b>\$290 COLOUR</b>	<b>BANNER</b> 10.25"W x 5" H <b>\$205 B/W</b> <b>\$297 COLOUR</b>	<b>HALF PAGE</b> 10.25"W x 7" H <b>\$455 B/W</b> <b>\$640 COLOUR</b>	<b>FULL PAGE</b> 10.25"W x 14.5" H <b>\$760 B/W</b> <b>\$1072 COLOUR</b>

**ONLINE ADS AT BMCNEWS.ORG ARE FREE FOR THE FIRST MONTH OF PRINT AD BOOKING!**

AD PRICES EFFECTIVE JUNE 2022