Boyle McCauley News

VOICE OF THE COMMUNITY SINCE 1979

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The Boyle McCauley News is published in print and online.

It reaches the 5000+ residents of the Boyle Street and McCauley communities in Edmonton.

- **The paper is distributed to homes and numerous businesses** in and around the area, including Zocalo and the Italian Centre.
- **Our website gets an average of 2000 unique visitors per month, making web ads a great option.**



BOYLE STREET:
West: 97 Street, North to the LRT tracks; East: 82 Street; South: Jasper Ave

MCCAULEY:
West on 101 Street, East to the Stadium, North to 111 Ave. and South to the LRT.

NEED HELP WITH AD ARTWORK? AD DESIGN STARTS AT $65 AND THE TEMPLATE IS YOURS TO KEEP!

PUBLICATION SCHEDULE & AD BOOKING DEADLINES

The paper is published six times a year, every eight weeks.

ISSUE ON STANDS	BOOKING DEADLINE	ARTWORK DEADLINE
FEBRUARY 1	JANUARY 12	JANUARY 15
APRIL 1	MARCH 12	MARCH 15
JUNE 1	MAY 12	MAY 15
AUGUST 1	JULY 12	JULY 15
OCTOBER 1	SEPTEMBER 12	SEPTEMBER 15
DECEMBER 1	NOVEMBER 12	NOVEMBER 15

SUBMISSION GUIDELINES

- Ad files must be in PDF or JPG format
- All artwork must be submitted at high quality print resolution (300DPI), and should be at least 1MB in size.
- MS Word or MS Publisher files will not be accepted. Please export to 300DPI PDF or JPG.

EMAIL COMPLETED ARTWORK TO ADS@BMCNEWS.ORG

PRINT AD PRICES

WEB-ONLY ADVERTISING: $55/MONTH

SIZES ARE LISTED IN W"xH" FORMAT • SIZES ARE IN INCHES • RATES ARE PER ISSUE. AD PRICES DO NOT INCLUDE 5% GST



1/16 PAGE
5"W x 1.75" H
$75 B/W
$100 COLOUR

1/8 PAGE
5"W x 3.5" H
$105 B/W
$160 COLOUR

1/4 PAGE
5"W x 7" H
$210 B/W
$310 COLOUR

BANNER
10.25"W x 5" H
$220 B/W
$320 COLOUR

HALF PAGE
10.25"W x 7"H
$490 B/W
$690 COLOUR

FULL PAGE
10.25"W x 14.5"H
$820 B/W
$1150 COLOUR

ONLINE ADS AT BMCNEWS.ORG ARE FREE FOR THE FIRST MONTH OF PRINT AD BOOKING!

AD PRICES EFFECTIVE NOVEMBER 2026