

Boyle McCauley News

VOICE OF THE COMMUNITY SINCE 1979

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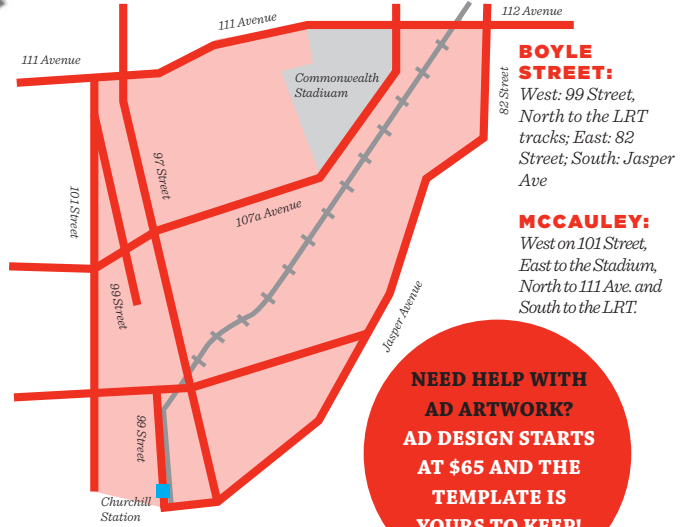
The Boyle McCauley News is published in print and online.

It reaches the 5000+ residents of the Boyle Street and McCauley communities in Edmonton.

The paper is distributed to homes and numerous businesses in and around the area, including Zocalo, the Italian Centre, and Lucky Supermarket.

Newspaper boxes are located near Sorrentino's, by Riverside Towers, and next to the former Downtown Farmers Market building.

Our website gets an average of 2000 unique visitors per month, making web ads a great option.



BOYLE STREET:
West: 99 Street, North to the LRT tracks; East: 82 Street; South: Jasper Ave

MCCAULEY:
West on 101 Street, East to the Stadium, North to 111 Ave. and South to the LRT.

NEED HELP WITH AD ARTWORK?
AD DESIGN STARTS AT \$65 AND THE TEMPLATE IS YOURS TO KEEP!

PUBLICATION SCHEDULE & AD BOOKING DEADLINES

The paper is published six times a year, every eight weeks.

ISSUE ON STANDS	BOOKING DEADLINE	ARTWORK DEADLINE
FEBRUARY 1	JANUARY 12	JANUARY 15
APRIL 1	MARCH 12	MARCH 15
JUNE 1	MAY 12	MAY 15
AUGUST 1	JULY 12	JULY 15
OCTOBER 1	SEPTEMBER 12	SEPTEMBER 15
DECEMBER 1	NOVEMBER 12	NOVEMBER 15

SUBMISSION GUIDELINES

- Ad files must be in PDF or JPG format
- All artwork must be submitted at high quality print resolution (300DPI), and should be at least 1MB in size.
- MS Word or MS Publisher files will not be accepted. Please export to 300DPI PDF or JPG.

EMAIL COMPLETED ARTWORK TO ADS@BMCNEWS.ORG

PRINT AD PRICES ▾ WEB-ONLY ADVERTISING: \$55/MONTH

SIZES ARE LISTED IN W"xH" FORMAT • SIZES ARE IN INCHES • RATES ARE PER ISSUE. AD PRICES DO NOT INCLUDE 5% GST

1/16 PAGE 4.65" W x 1.75" H \$75 B/W \$100 COLOUR	1/8 PAGE 4.65" W x 3.5" H \$105 B/W \$160 COLOUR	1/4 PAGE 4.65" W x 7.25" H \$210 B/W \$310 COLOUR	BANNER 9.5" W x 4.75" H \$220 B/W \$320 COLOUR	HALF PAGE 9.5" W x 7.25" H \$490 B/W \$690 COLOUR	FULL PAGE 9.5" W x 14.5" H \$820 B/W \$1150 COLOUR

ONLINE ADS AT BMCNEWS.ORG ARE FREE FOR THE FIRST MONTH OF PRINT AD BOOKING!