

Boyle McCauley News

VOICE OF THE COMMUNITY SINCE 1979

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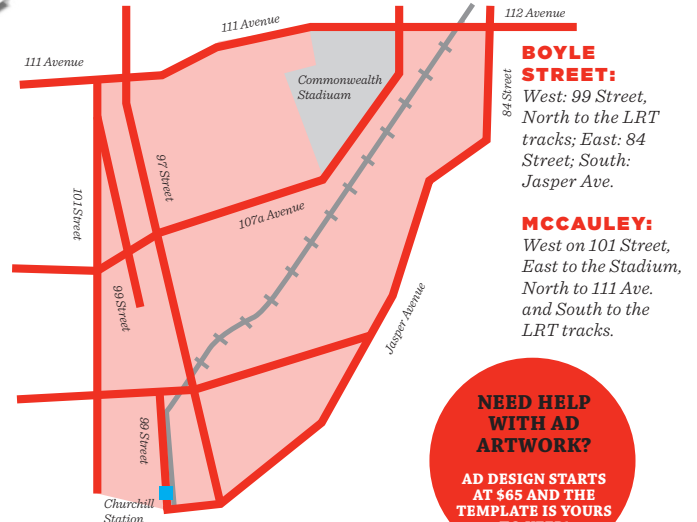


The Boyle McCauley News is published in print and online.

It reaches the 5000+ residents of the Boyle Street and McCauley communities in Edmonton.

• The paper is distributed to homes and numerous businesses in and around the area, including Zocalo, the Italian Centre, and Lucky Supermarket.

• Our website gets an average of 2000 unique visitors per month, making web ads a great option.



PUBLICATION SCHEDULE & AD BOOKING DEADLINES

The paper is published six times a year, every eight weeks.

ISSUE ON STANDS	BOOKING DEADLINE	ARTWORK DEADLINE
FEBRUARY 1	JANUARY 12	JANUARY 15
APRIL 1	MARCH 12	MARCH 15
JUNE 1	MAY 12	MAY 15
AUGUST 1	JULY 12	JULY 15
OCTOBER 1	SEPTEMBER 12	SEPTEMBER 15
DECEMBER 1	NOVEMBER 12	NOVEMBER 15

SUBMISSION GUIDELINES

- Ad files must be in PDF or JPG format
- All artwork must be submitted at high quality print resolution (300DPI), and should be at least 1MB in size.
- MS Word or MS Publisher files will not be accepted. Please export to 300DPI PDF or JPG.

EMAIL COMPLETED ARTWORK TO ADS@BMCNEWS.ORG

PRINT AD PRICES ▼ WEB-ONLY ADVERTISING: \$55/MONTH

SIZES ARE LISTED IN W"xH" FORMAT • SIZES ARE IN INCHES • RATES ARE PER ISSUE. AD PRICES DO NOT INCLUDE 5% GST

1/16 PAGE 4.65"W x 1.75" H \$75 B/W \$100 COLOUR	1/8 PAGE 4.65"W x 3.5" H \$105 B/W \$160 COLOUR	1/4 PAGE 4.65"W x 7.25" H \$210 B/W \$310 COLOUR	BANNER 9.5"W x 4.75" H \$220 B/W \$320 COLOUR	HALF PAGE 9.5"W x 7.25" H \$490 B/W \$690 COLOUR	FULL PAGE 9.5"W x 14.5" H \$820 B/W \$1150 COLOUR

ONLINE ADS AT BMCNEWS.ORG ARE FREE FOR THE FIRST MONTH OF PRINT AD BOOKING!

AD PRICES EFFECTIVE MARCH 2025