

Boyle McCauley News

VOICE OF THE COMMUNITY SINCE 1979

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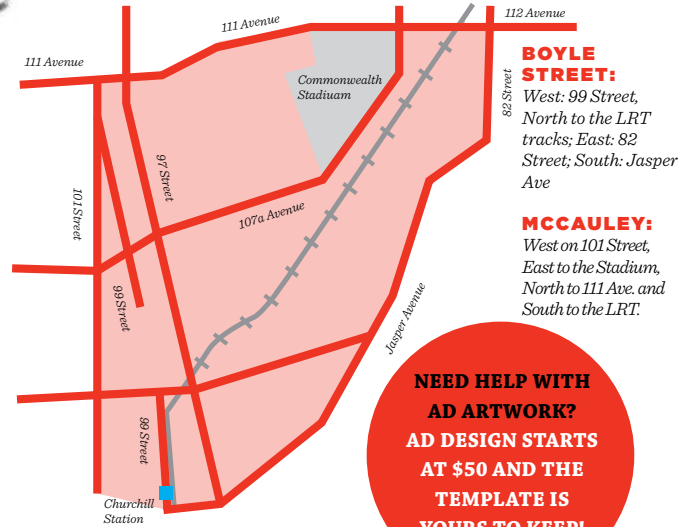


The Boyle McCauley News is published in print and online. It reaches the 5000+ residents of Boyle and McCauley communities in Edmonton.

The paper is distributed to homes and numerous businesses in and around the area, including Zocalo, the Italian Centre, and Lucky 97.

Newspaper boxes and racks are located near Sorrentino's, by the CIDEX Hat at Five Corners, by Riverside Towers, next to the bus stop by Highlands building, at the Boyle Street Plaza main entrance, next to the Downtown Farmers Market, as well as near Lucky 97. Look for more new locations soon!

Our website gets an average of 3000 unique visitors per month, making web ads a great option.



BOYLE STREET:
West: 99 Street, North to the LRT tracks; East: 82 Street; South: Jasper Ave

MCCAULEY:
West on 101 Street, East to the Stadium, North to 111 Ave. and South to the LRT.

NEED HELP WITH AD ARTWORK? AD DESIGN STARTS AT \$50 AND THE TEMPLATE IS YOURS TO KEEP!

PUBLICATION SCHEDULE & AD BOOKING DEADLINES

The paper is published eight times a year, every six weeks.

ISSUE ON STANDS	BOOKING DEADLINE	ARTWORK DEADLINE
DECEMBER 1, 2021	NOVEMBER 15, 2021	NOVEMBER 15, 2021
FEBRUARY 1, 2022	JANUARY 15, 2022	JANUARY 15, 2022
APRIL 1, 2022	MARCH 15, 2022	MARCH 15, 2022
JUNE 1, 2022	MAY 15, 2022	MAY 15, 2022
AUG 1, 2022	JULY 15, 2022	JULY 15, 2022

SUBMISSION GUIDELINES

- Ad files must be in PDF or JPG format
- All artwork must be submitted at high quality print resolution (300DPI), and should be at least 1MB in size.
- Absolutely no MS Word or MS Publisher files will be accepted. Please export to 300DPI PDF or JPG.

EMAIL COMPLETED ARTWORK TO ADS@BMCNEWS.ORG

PRINT AD PRICES ▾ WEB-ONLY ADVERTISING: \$50/MONTH

SIZES ARE LISTED IN W"xH" FORMAT • SIZES ARE IN INCHES • RATES ARE PER ISSUE. AD PRICES DO NOT INCLUDE 5% GST

1/16 PAGE 5" W x 1.75" H \$70 B/W \$92 COLOUR	1/8 PAGE 5" W x 3.5" H \$98 B/W \$150 COLOUR	1/4 PAGE 5" W x 7" H \$198 B/W \$290 COLOUR	BANNER 10.25" W x 5" H \$205 B/W \$297 COLOUR	HALF PAGE 10.25" W x 7" H \$455 B/W \$640 COLOUR	FULL PAGE 10.25" W x 14.5" H \$760 B/W \$1072 COLOUR

ONLINE ADS AT BMCNEWS.ORG ARE FREE FOR THE FIRST MONTH OF PRINT AD BOOKING!